



Washington Health Benefit Exchange

Washington State Board of Health
March 13, 2013

Nelly Kinsella
Communications Associate

Building The Exchange

2011

- HCA receives one-year \$22.9 million grant to design and develop Exchange
- SSB 5445 passed creating Exchange as “public private partnership”
- Governor names Exchange Board members

2012

- Board begins governing authority
- ESSHB 2319 passed
 - Deloitte Consulting, signs on as system integrator
- Exchange names first CEO and moves into new building

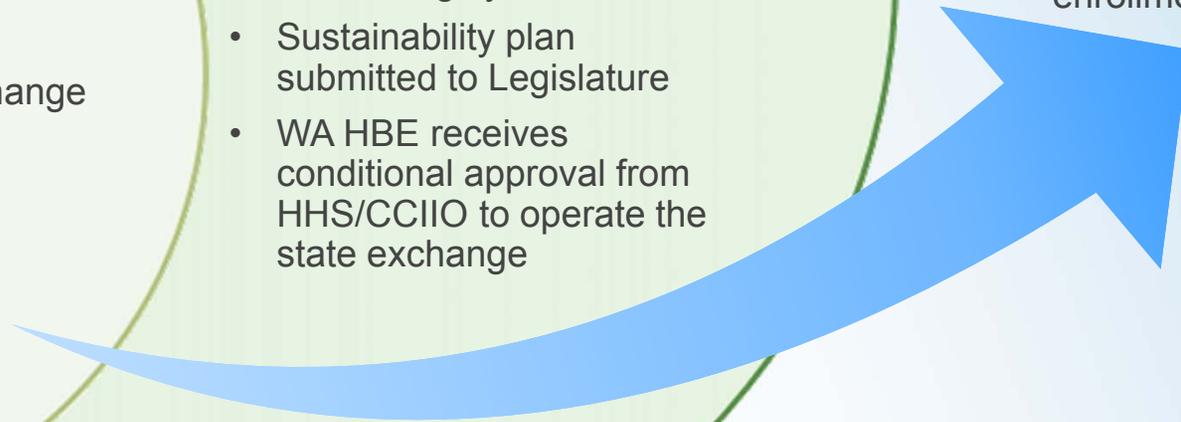
- Washington becomes second Level 2 establishment grant recipient, \$128 million
 - Exchange moves onto own payroll and accounting systems
 - Sustainability plan submitted to Legislature
 - WA HBE receives conditional approval from HHS/CCIIO to operate the state exchange

2013

- Exchange must be certified by HHS
 - Additional legislative action taken as needed
- **Open Enrollment begins (October 1)**

2014

- Coverage purchased in the Exchange begins
 - Open enrollment ends March 31.
 - Year 2 open enrollment in Oct.



Exchange Board Members

Eleven member, bi-partisan board assumed authority on March 15, 2012

Margaret Stanley – Chair, Retired Executive Director, Puget Sound Health Alliance

Steve Appel – Farmer, Past President of the Washington Farm Bureau

William Baldwin – Partner, The Partners Group

Donald Conant – General Manager, Valley Nut & Bolt, Assistant Professor

Doug Conrad – Professor, University of Washington

Melanie Curtice – Partner, Stoel Rives

Ben Danielson – Medical Director, Odessa Brown

Phil Dyer – Senior VP, Kibble & Prentice, and Former Legislator

Teresa Mosqueda – Legislative & Policy Director, Washington Labor Council

***Commissioner Mike Kreidler** – Insurance Commissioner

***Dorothy Frost Teeter** – HCA Director



* non voting, ex officio

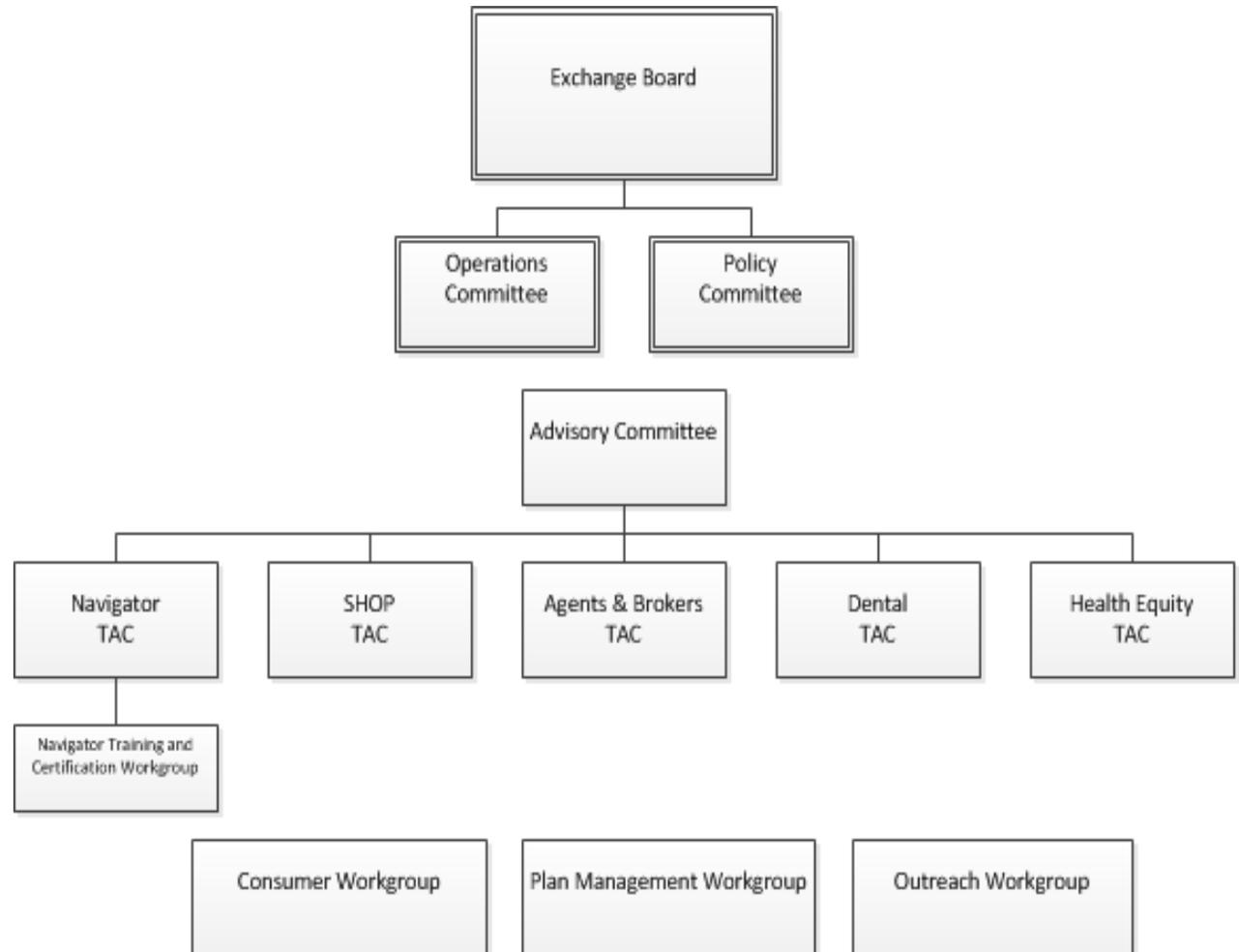
Exchange Governance Structure

- Employee benefits specialists
- Health care finance specialists and economists
- Health consumer advocates
- Small business representatives
- Administrators from public and private health care

- Consumer advocates
- Health insurance carriers
- Health insurance brokers
- Health care providers
- Tribal representatives

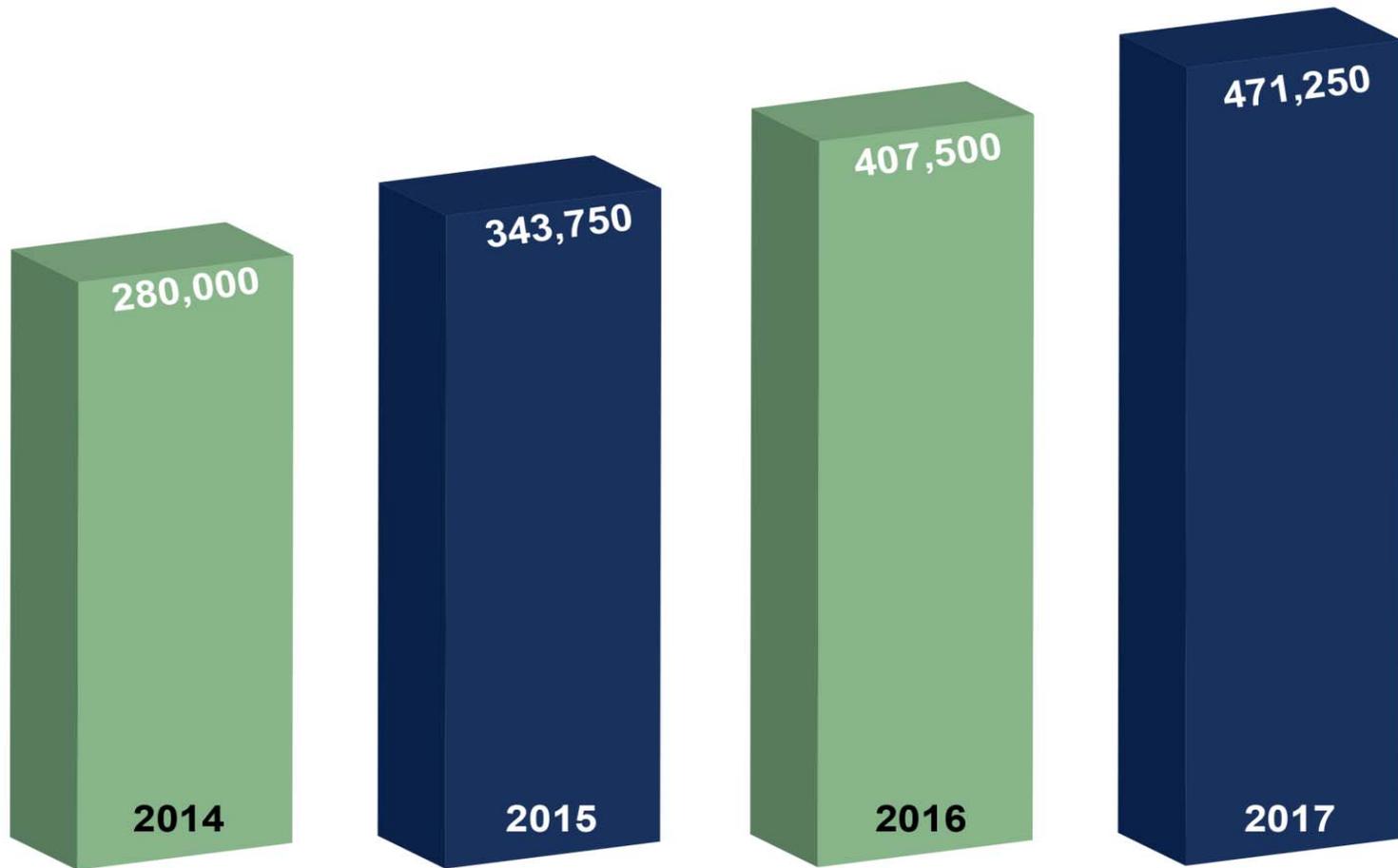
- Technical experts

- Consumers
- Consumer advocates
- Health insurance carriers



Membership Growth: “New” Members

PROJECTED EXCHANGE MEMBER ENROLLMENT
(2014 – 2017 YEAR END)



Key Challenges

- **Tight timeline – Oct. 1, 2013**
 - Federal dependencies and guidance
 - IT flight path – scope, schedule and budget
- **Delivery environment**
 - Critical inter-agency interdependencies
- **Managing expectations**
 - Options deferred to 2.0
 - Complex authorizing environment



What to look for

- New Exchange website, email addresses: **wahbexchange.org**
- Legislative discussion on sustainability plan
- Spring:
 - QHPs determined
 - Marketing, outreach to ramp up
 - System testing to begin, first with other systems (integration testing), then user testing



More on the Exchange

<http://wahbexchange.org>

Includes information about:

- **Exchange Board**
- **Legislation and grants**
- **Policy discussion**
- **TAC and stakeholder involvement**
- **IT systems development**
- **HHS guidance**
- **Listserv registration**
- info@wahbexchange.org





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