



PUBLIC HEALTH
ALWAYS WORKING FOR A SAFER AND
HEALTHIER WASHINGTON

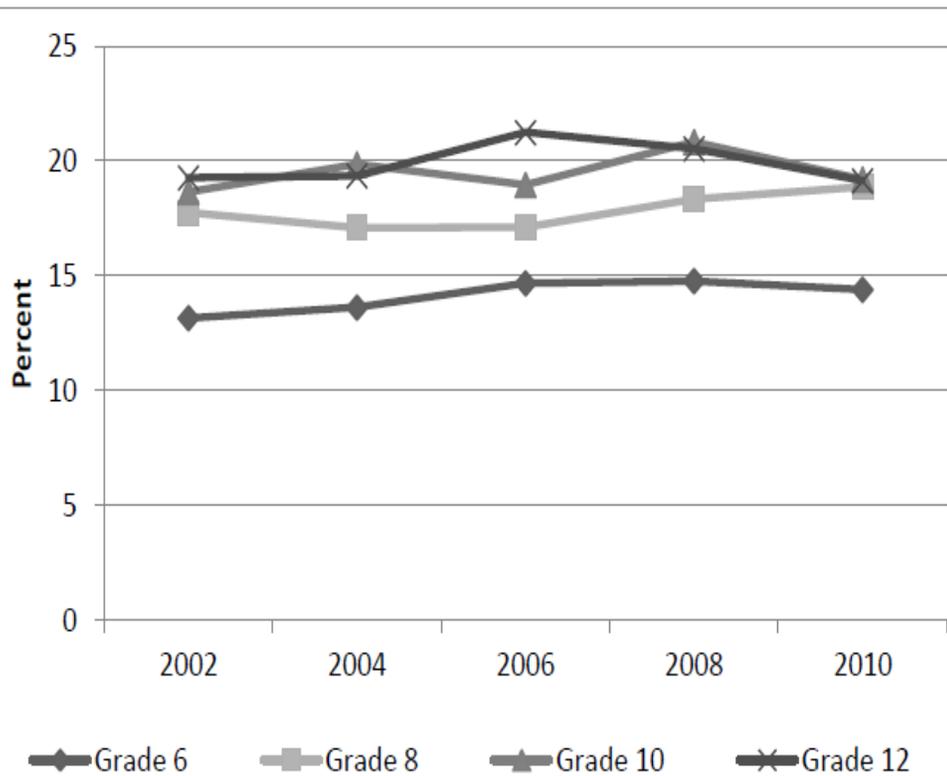
Tobacco Use Among Youth

Washington State Board of Health
March 13, 2013

Paul Davis, Manager, Tobacco Prevention and Control Unit

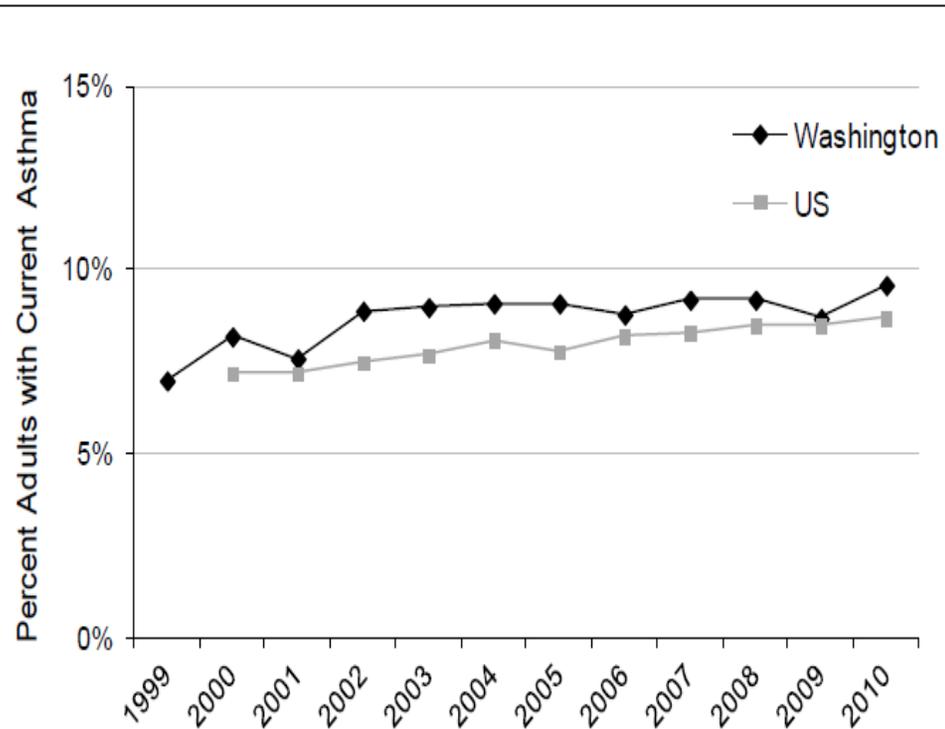
Asthma Rates for Kids and Adults

Figure 14. Youth with lifetime asthma: Washington, 2002-2010



Washington Healthy Youth Survey, 2002-2010

Figure 2. Adults with current asthma: Washington and U.S., 1999-2010



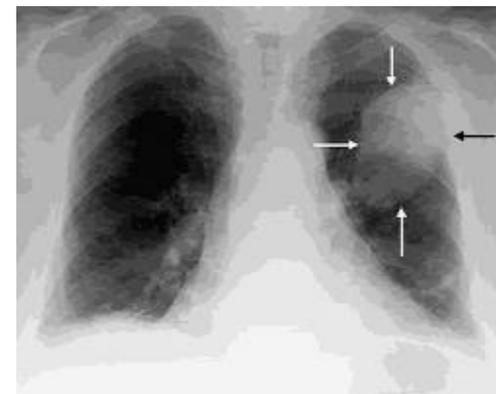
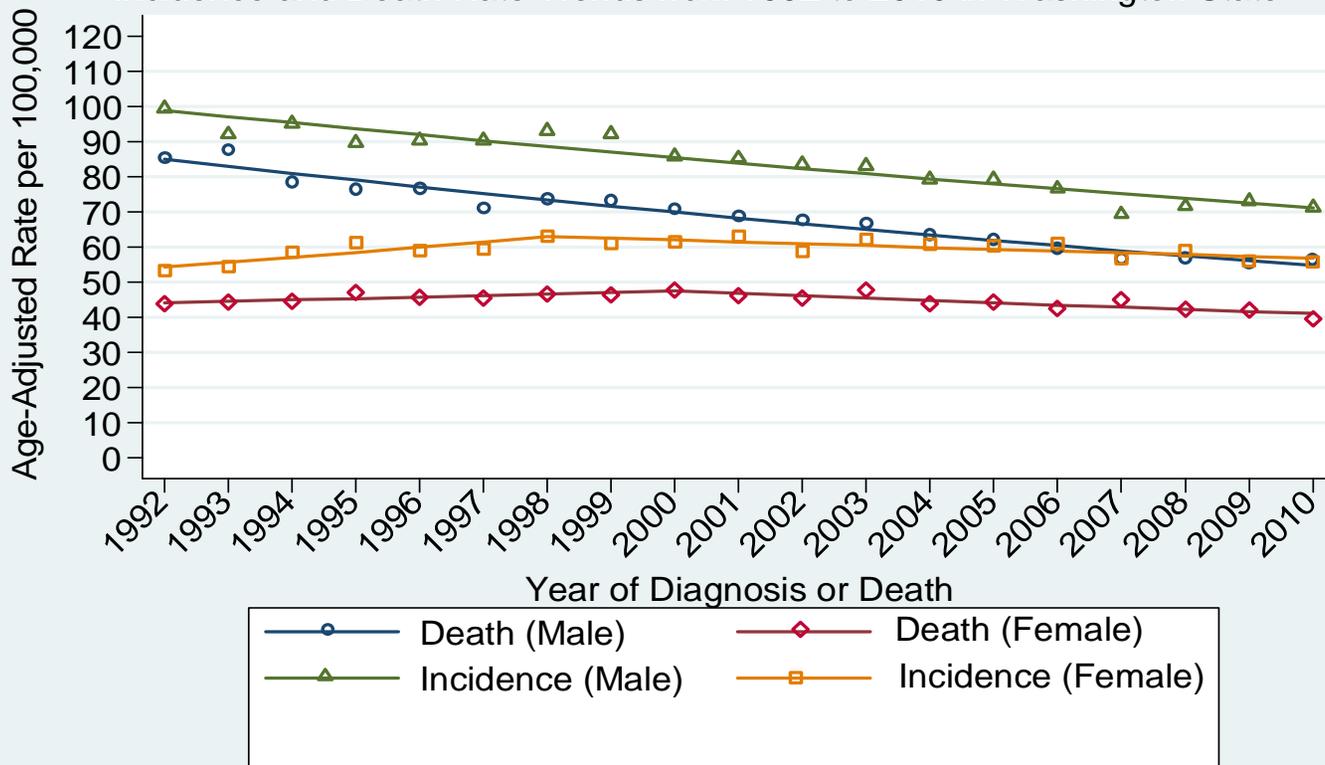
Washington Behavioral Risk Factor Surveillance System, 1999-2010

National data from the Behavioral Risk Factor Surveillance System, estimates excludes territories
Age-standardized

Cancer Incidence and Death

Lung and Bronchus Cancer

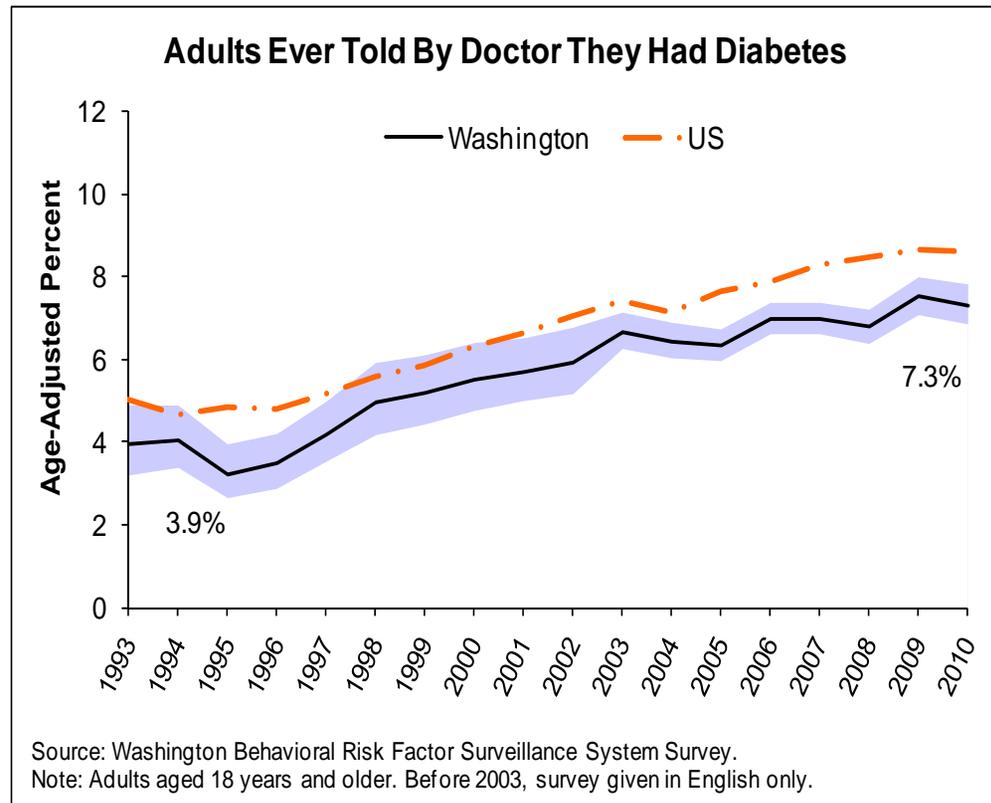
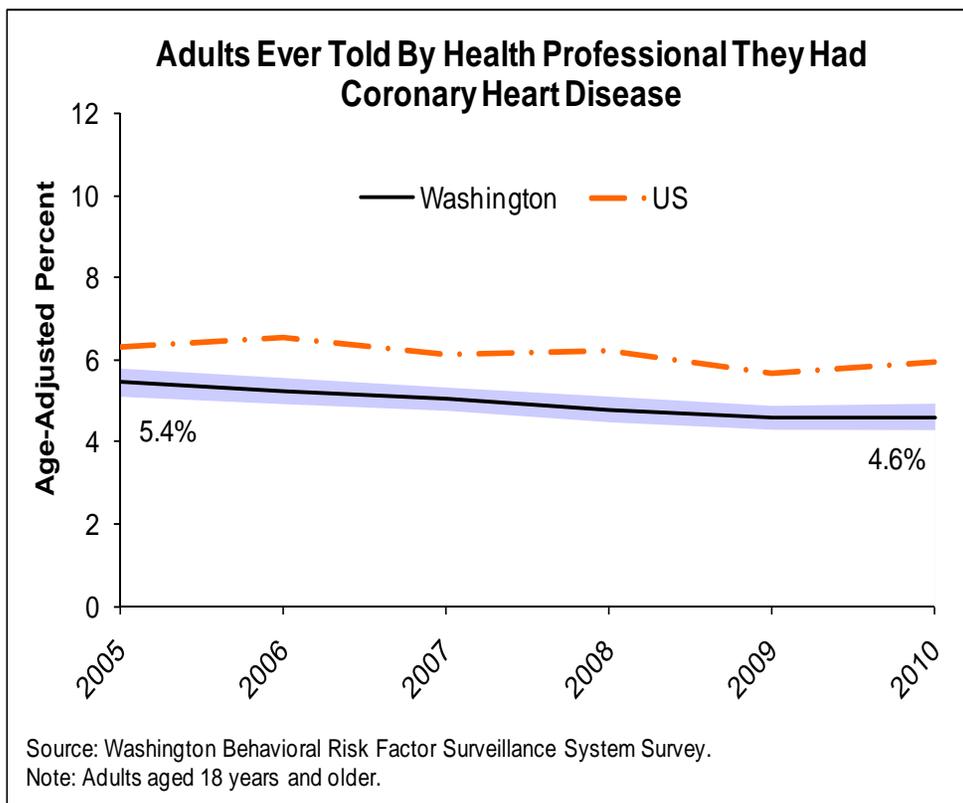
Incidence and Death Rate Trends from 1992 to 2010 in Washington State



Data Sources: Washington State Cancer Registry and Center for Health Statistics, Department of Health
Incidence Data: In situ and Invasive Cancer Cases are Included

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Heart Disease and Diabetes

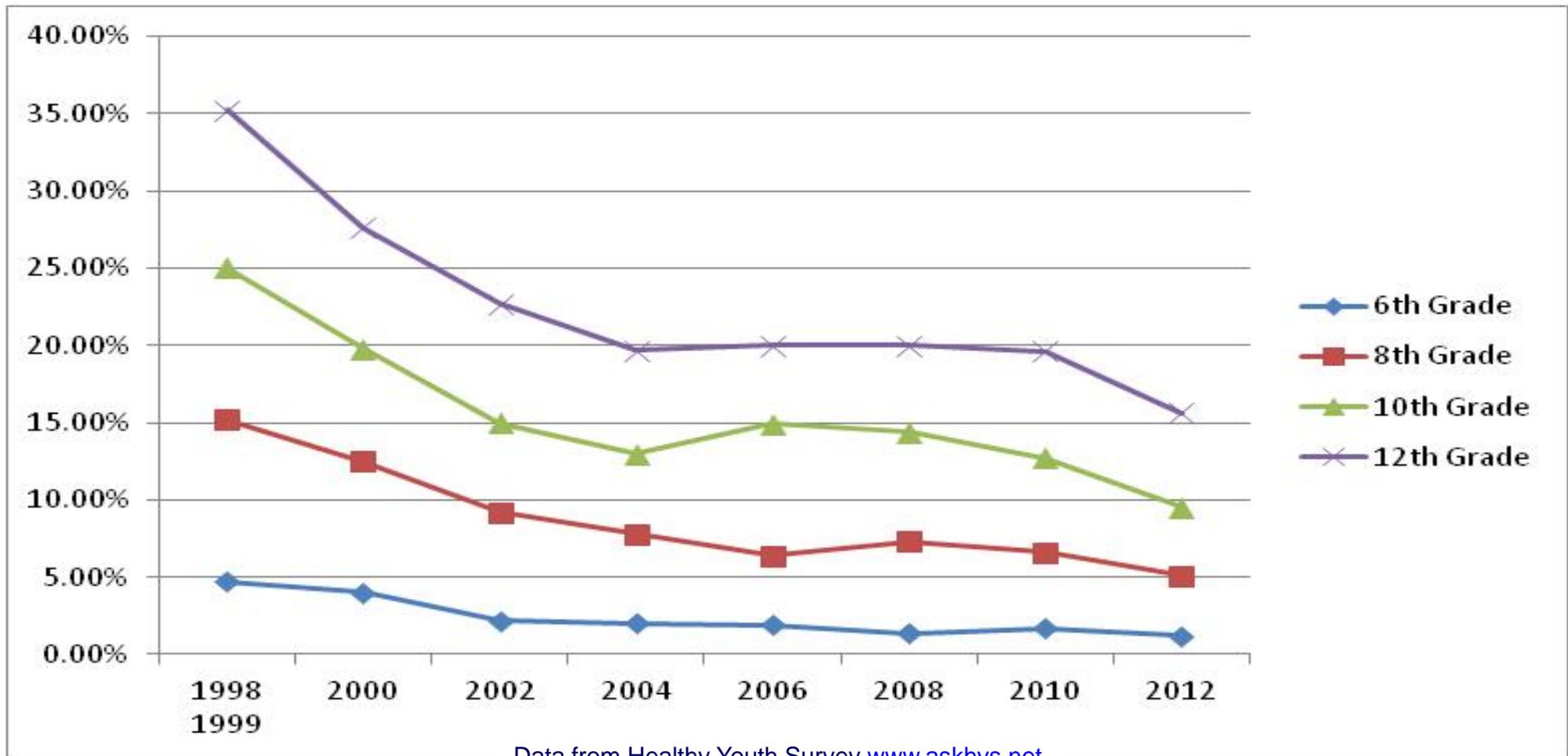




Four Goals of Tobacco Prevention and Control

1. Identify and reduce tobacco related disparities
- 2. Prevent youth from starting to use tobacco**
3. Help people quit using tobacco
4. Eliminate exposure to secondhand smoke

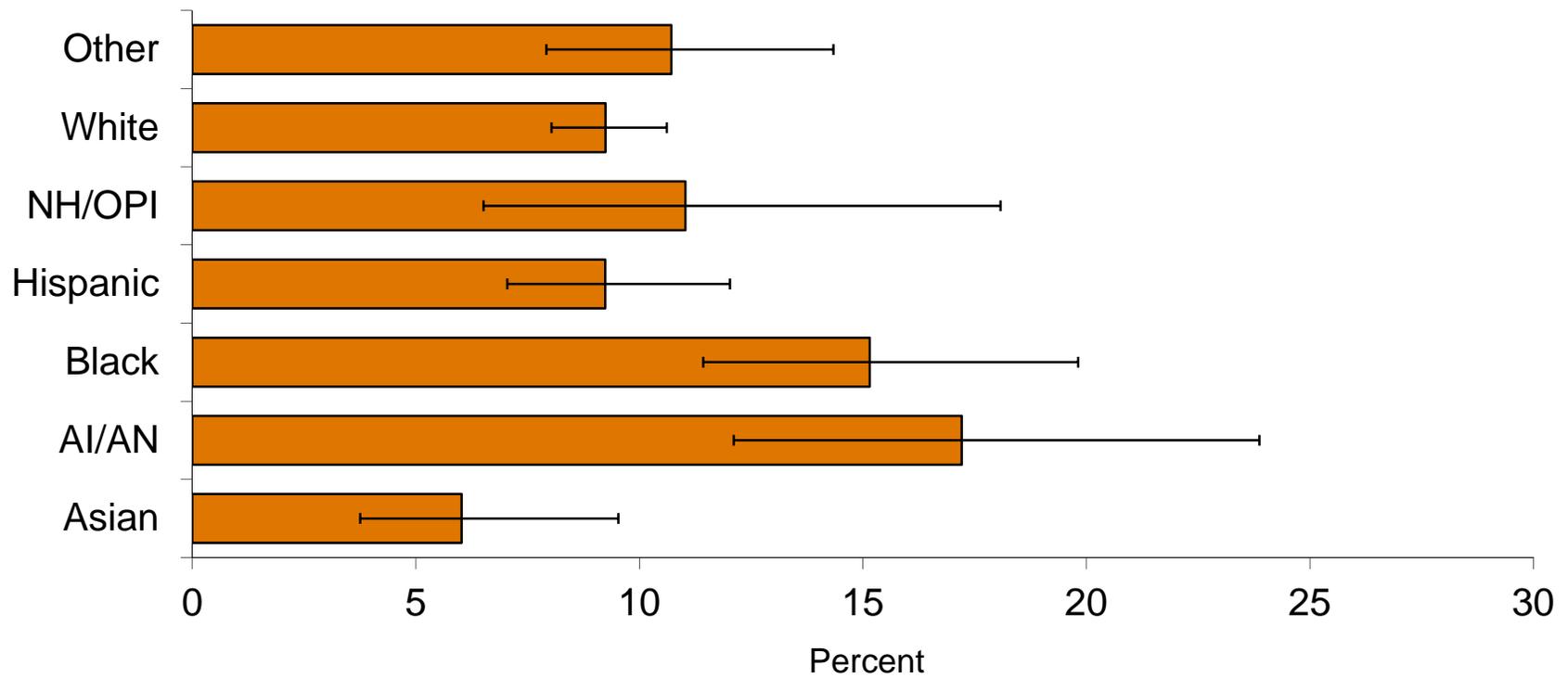
Youth Smoking Rates



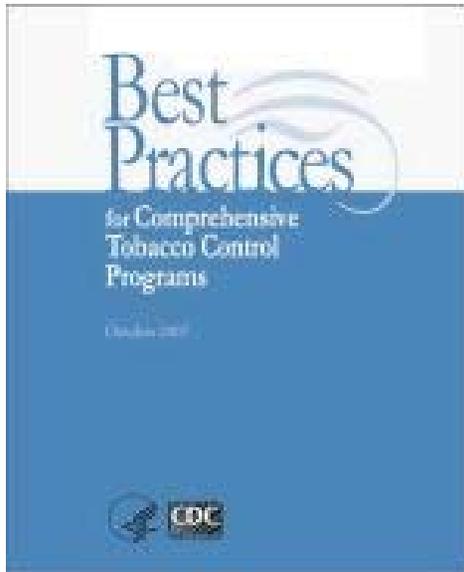
Data from Healthy Youth Survey www.askhys.net

Disparities Among Youth

Youth Cigarette Smoking in Past 30 Days by Race/Ethnicity Among
10th Grade Youth, WA HYS, 2012



CDC's Recommendations for Youth Prevention



- Increase price of tobacco products
- Conduct mass media education campaigns
- Mobilize community to restrict minors' access to tobacco products
- Implement school-based programs

Preventing Initiation Among Youth and Young Adults

Supply Reduction

- Enforce retailer rules
- Retailer education
- Price increases
- Cessation (less people smoking means less supply)
- Youth Tobacco Prevention funds

It is illegal to sell tobacco to any person under the age of 18



How to Read a Washington Driver License

MINOR ID/License - Under 21



Expiration Date: 12-31-2018
 Birth Date: 02-15-1998
 Tobacco Sales: "AGE 18 ON..."
 or Alcohol Sales: "AGE 21 ON..."

STOP Tobacco Sales to Minors

Before selling tobacco:
 Check a valid photo ID of any person who appears to be under the age of 27.

Acceptable ID

- ✓ Valid Washington State driver license
- ✓ Valid out-of-state driver license or photo ID
- ✓ Valid Washington State ID card
- ✓ Valid passport
- ✓ Valid military ID

✗ Student ID cards are not valid for buying tobacco products

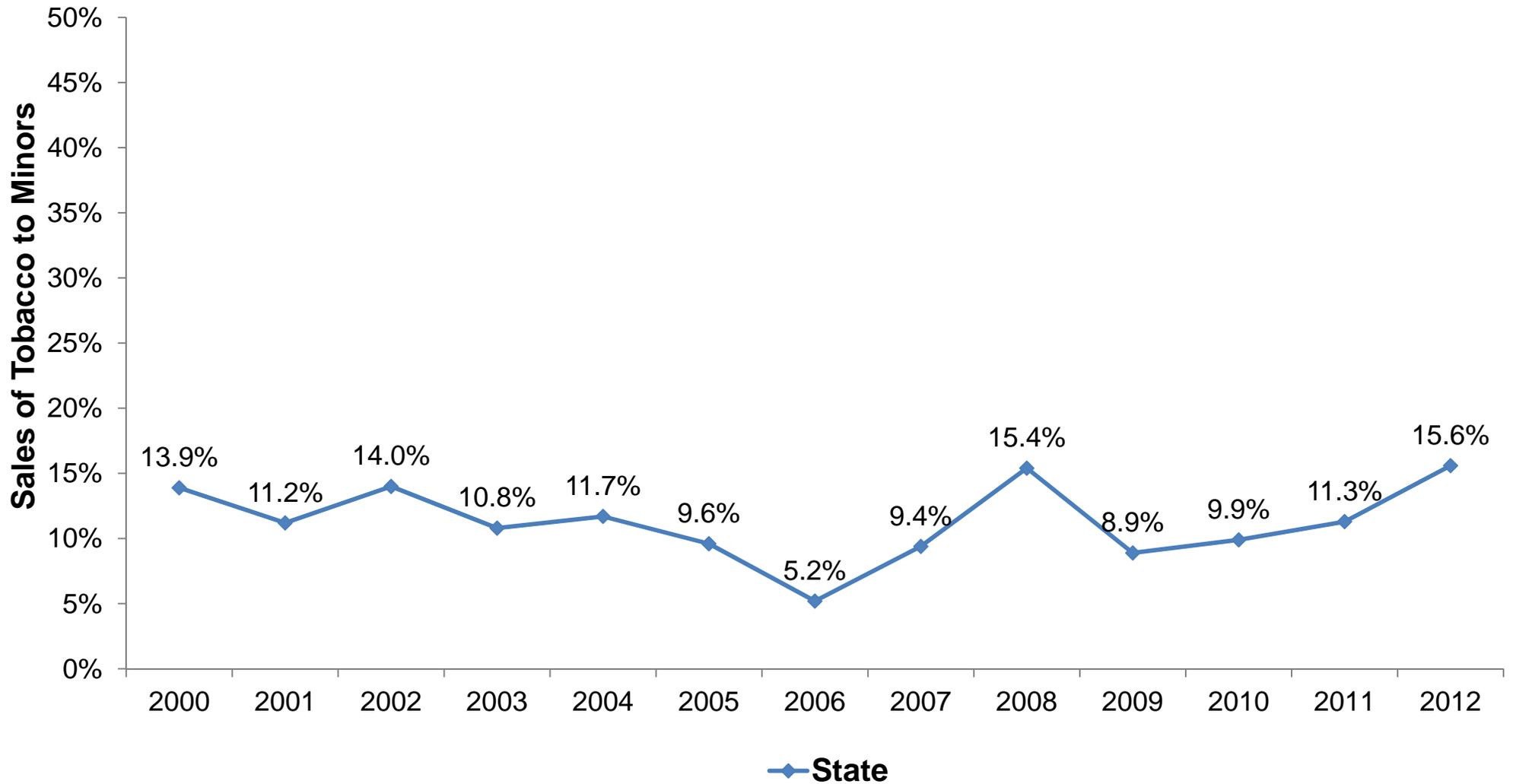
ID/License - 21 or Older



Birth Date: 10-21-1988
 Expiration Date: 10-21-2018

Selling tobacco to a minor can result in a fine of \$100 for the clerk

Sales of Tobacco to Minors Washington State



Source: Washington State Department of Health Synar Compliance Check Database

Preventing Initiation Among Youth and Young Adults

Demand Reduction

- Media campaign
- School curriculum
- Smoke/tobacco-free areas
- Restrictions on advertising
- Peer education



AMERICAN LUNG ASSOCIATION



Media and Public Awareness

News Stories



Anti-tobacco Ads



School-based Policy Successes and Advertising Opportunities



Welcome
to our school!

This is a

**Tobacco-free
Drug-free
Weapons-free**

Campus

Everyday, all day, by everyone

Tobacco-Free Zone RCW 28A.210.310
Drug-Free Zone RCW 69.50.435
Weapons-Free Zone RCW 9.41.280



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Smoking in Movies

- There is still smoking in movies seen by kids
- It is a major cause of youth starting to smoke





Community Assessment of Neighborhood Stores (CANS)

- Survey stores to determine where tobacco and alcohol products are placed and advertised.
- Community organizations report findings to local policy makers.
- Local groups also encourage stores to replace alcohol and tobacco ads with healthier options.

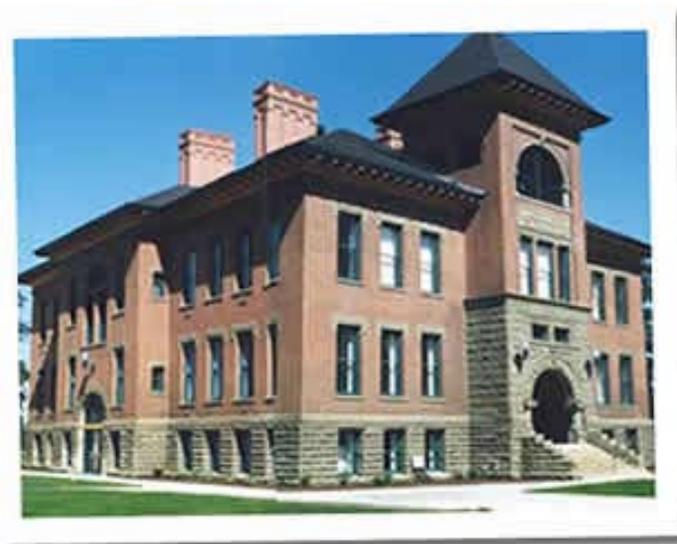
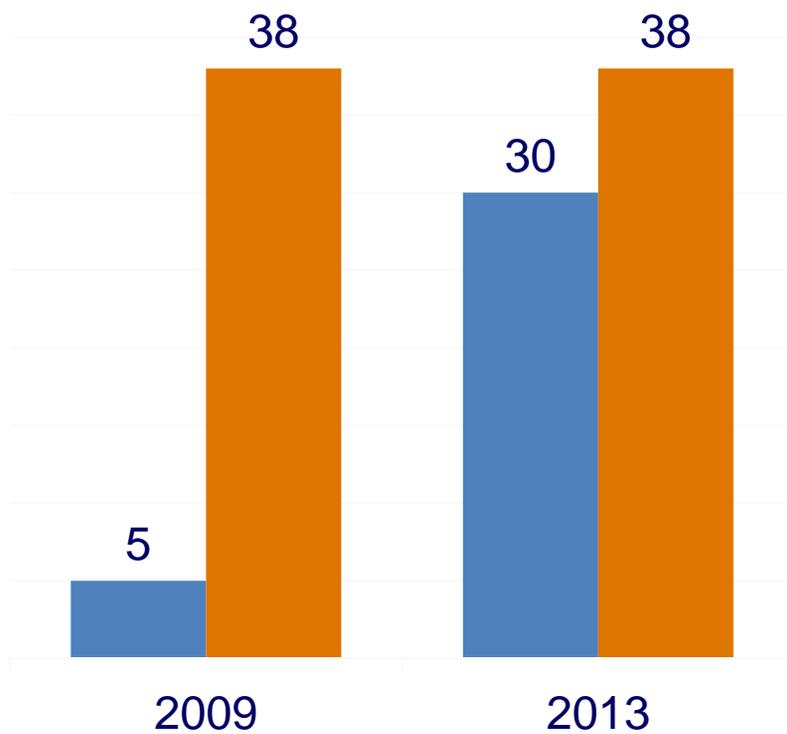
Cowlitz County: Before





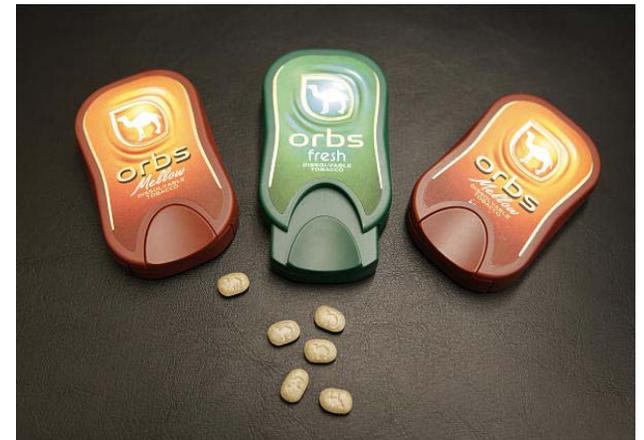
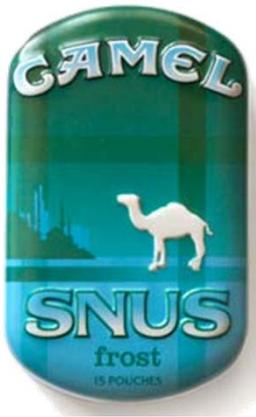
Cowlitz County: After

Smoke Free Housing Impacts Kids Health



- Public Housing Authorities with No Smoking Policy
- Total Public Housing Authorities

New Challenges





How Can State Board of Health Help?

- Support continuous investments in effective youth prevention funding and policies (at the state and local levels).
- Encourage tobacco-free areas in communities.
- Support keeping our Smoking in Public Places law strong.
- Support quitline funding (currently in Governor's budget).
- Support screenings and treatment for tobacco use by medical, dental, and behavioral health clinicians.

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We Welcome Your Feedback

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