

Leveraging partnerships to address health issues in Clark County

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Healthy Columbia Willamette

Coordinated Care Organizations



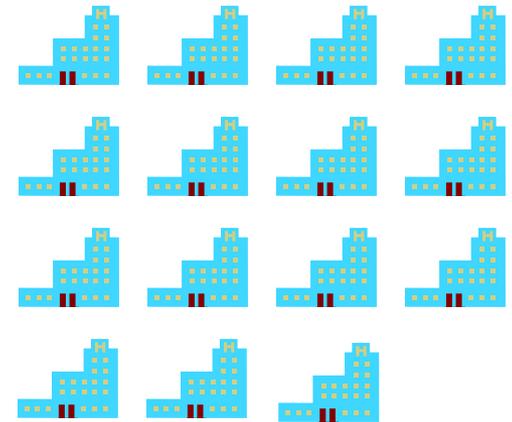
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Local Public Health Departments



Public Health Accreditation

Not-for-Profit Hospitals



Affordable Care Act





Healthy Columbia Willamette

Assessing Community Needs, Improving Health

www.healthycolumbiawillamette.org



Healthy Columbia Willamette

FOCUS AREA

Access to Affordable
Health Care

Chronic Disease
Prevention

Behavioral Health

PROPOSED
STRATEGIES

Access to Affordable
Health Care

Tobacco Cessation

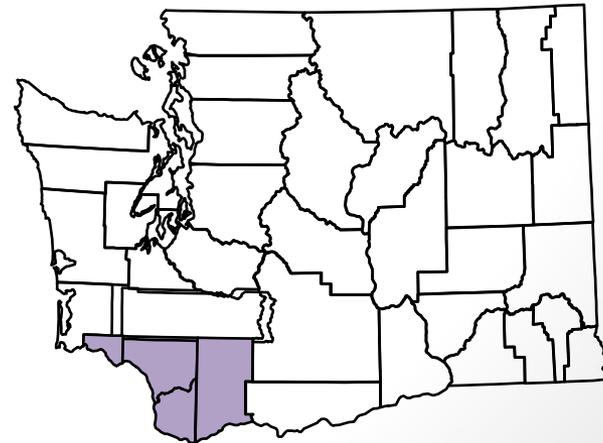
Veteran Suicide
Prevention

Breastfeeding/Breast
Milk Support

Opioid Misuse
Prevention

Healthy Living Collaborative

- Formed in 2012 out of the Community Transformation Grant
- Develops/implements policy, systems, and environmental strategies
 - Address root causes of unhealthy behavior, poverty, and chronic disease
- Large-scale prevention and social change requires
 - Grass roots collective impact efforts
 - Broad cross-sector coordination – includes non-traditional partners
 - Diverse representatives from Clark, Cowlitz, Skamania, and Wahkiakum Counties
- Results in community-based efforts to build health in all policies, systems, and services



Healthy Living Collaborative

Priority areas for collective change

- Establish regional collective infrastructure
- Incorporate health in all policies and services
 - Active Living, Healthy Eating, Tobacco-free Environments
- Develop community linkages
 - Support regional community-based prevention

Example activities

- Making streets safer for pedestrians for active transportation
- Supporting hydration stations at schools
- Strengthening neighborhoods: community health worker pilot project

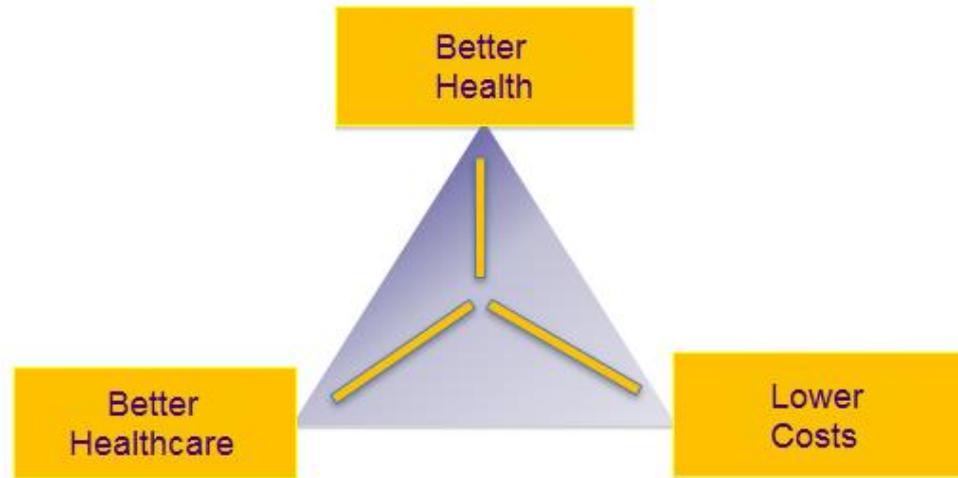
Healthy Living Collaborative

Partners: Alliance for a Healthier Generation • Burgerville • Clark College • Clark County Community Services • Clark County Food System • Clark County Public Health • Commission on Hispanic Affairs • Community Foundation for SW WA • Comprehensive Health Education Foundation • Cowlitz County Health and Human Services • Cowlitz Indian Tribe • Cowlitz on the Move • Cowlitz-Wahkiakum Council of Governments • Council for the Homeless • Educational Service District 112 • Free Clinic of Southwest Washington • Highlands Neighborhood Association • Kaiser Permanente • Lower Columbia College • Lower Columbia CAP • National Alliance on Mental Health Illness • North Pacific Union Conference of Seventh-day Adventists • Peace Health • Prevention Alliance • Regional Health Alliance • Skamania County Community Health • Support for Early Learning and Families • SW Washington Agency on Aging and Disability • SW Behavioral Health • SW WA Regional Transportation Council • Vancouver Housing Authority • Vancouver Public Schools • WA Department of Health • Wahkiakum County Health and Human Services • Washington State University • YMCA

SW WA Regional Health Alliance

Public-private partnership (501c3)

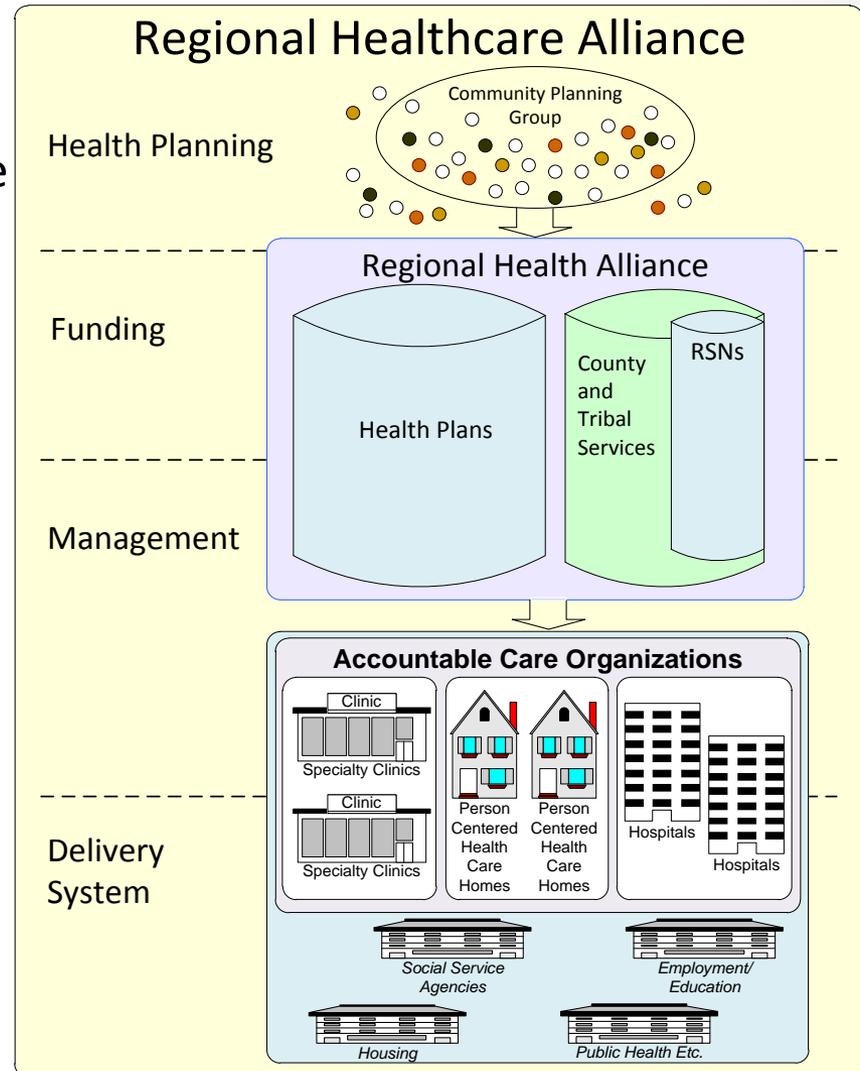
- Promotes the health of our region's residents, especially vulnerable populations.
- Implements a regional approach to healthcare integration
- Addresses the triple aim



SW WA Regional Health Alliance

Two-part approach to:

- Organize payors/funders to create a supportive payment and regulatory system
- Support organizing the delivery system into accountable systems of care



SW WA Regional Health Alliance

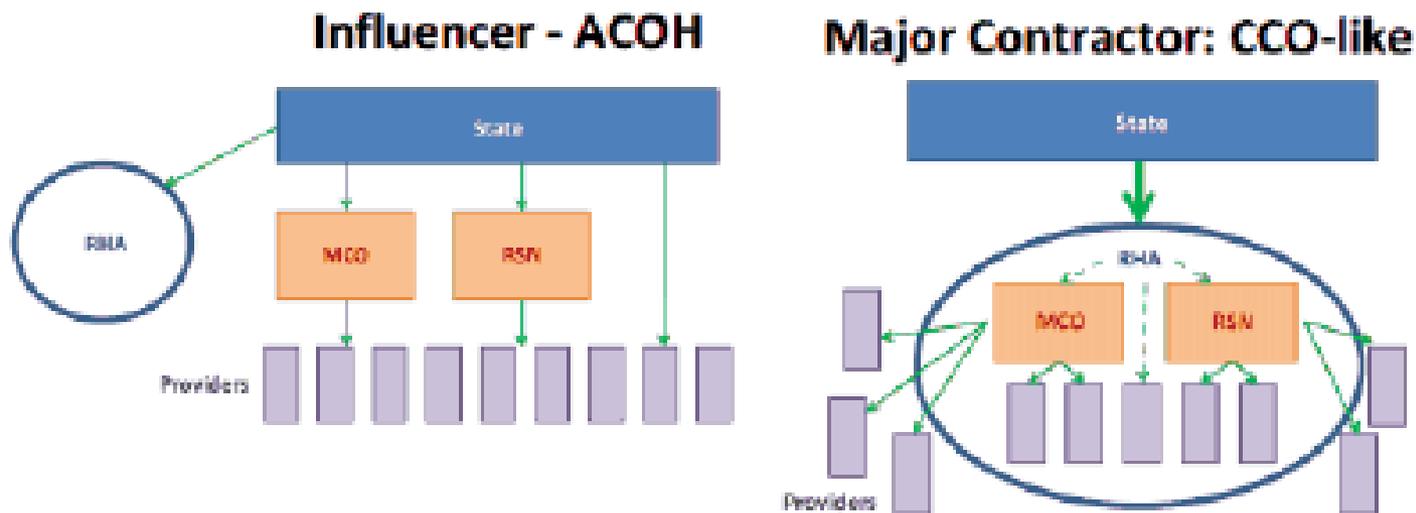
Partners

- SeaMar, Free Clinic of SWWA, Cowlitz Family Health Center & North Shore Medical Clinic
- 4 County Public Health
- 4 County Human Services
- SW Area Aging and Disability
- Legacy, Kaiser Permanente, PeaceHealth, Providence
- Medicaid Health plans
- Cowlitz Indian Tribe
- Clark College and Lower Columbia College
- ESD 112
- Consumer representatives and advocates
- Behavioral Health providers
- Social Service providers

SW WA Regional Health Alliance

RHA's Role in SHCIP Plan

- RHA applies to become the ACH for the SWWA Region
- Exploring whether the RHA can apply for the integrated Medicaid contract to create a Coordinated Care Organization similar to the models in Oregon

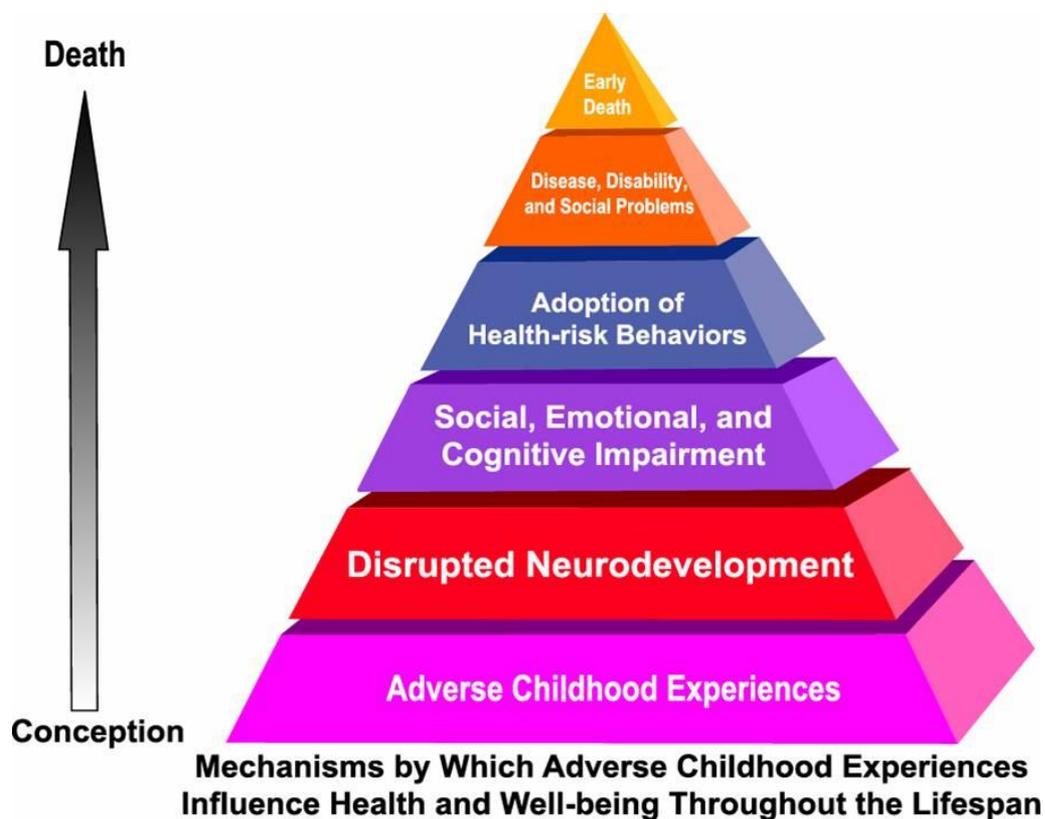


Public Health Advisory Council

- Appointed by local Board of Health
- Identify and advise Board of Health on public health issues
 - Promote public participation to identify public health needs
- Members include diverse stakeholders such as:
 - Doctors and nurses
 - Hospitals
 - Schools
 - Restaurants
 - Law Enforcement
 - Youth
 - Consumers of public health services

Public Health Advisory Council

2014 focus on Adverse Childhood Experiences (ACEs)



Healthcare Acquired Infections Taskforce

- Partners include Skilled Nursing Facilities, Assisted Living Facilities, hospital and public health
- Led by local hospital
- Focus areas
 - Clostridium difficile (C. diff)
 - Viral gastroenteritis (VGE)
 - Influenza policy for healthcare workers
- Better patient care
 - Improve prevention strategies
 - Reduce transfers
 - Improve communication



Partnerships for Healthy Neighborhoods

- Place-based public health work
- Focus on central Vancouver
- Improve conditions that support
 - Healthy babies
 - Healthy children who are ready to learn
 - Safe children
- Multiple strategies
 - Engage community – such as Faith-Based Coffee
 - Layer community interventions
 - Support community-led initiatives



Faith-Based Coffee

- Faith-based and community partners
 - Discuss needs in community
 - Explore opportunities for engagement
 - Build new partnerships and relationships
- Success Story – Faith-Based School Partnership Meeting
 - Work with Public Health and local Vancouver schools
 - Support goal of healthy children who are ready to learn
- Support to Family Community Resource Centers
 - Large increase in partnerships
 - \$5 match in donations per \$1 spent



Access to Healthy Foods

- Healthy Restaurants
 - Increase healthy options
 - Incorporate sodium reduction strategies
 - *Funding: Kaiser Permanente, Sodium Reduction in Communities*
- Farmers Markets
 - Accept SNAP benefits
 - Establish Fresh Match program
 - *Funding: CTG, Kaiser Permanente*
- Healthy Neighborhood Stores
 - Increase and promote healthy options
 - *Funding: CTG, Kaiser Permanente*



Opiate Overdose Prevention

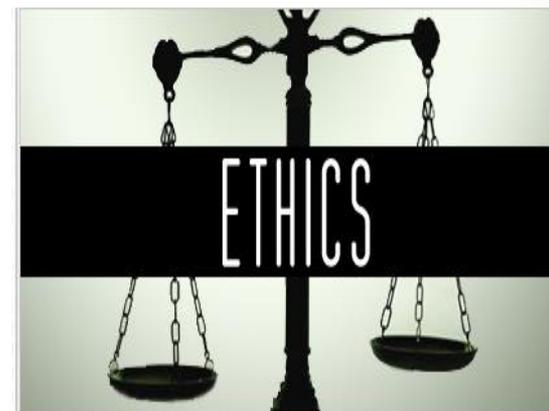


Environmental Public Health

- Technical Advisory Committees
 - Food Safety
 - On-site Septic System
- Person in Charge: food safety training for food workers
 - CCPH facilitates, promotes course, offers input
 - WSU Extension conducts training
 - Five-year eligibility for food handler permit
- WSU Extension Small Acreage Program
 - Teaches rural landowners to be good stewards of their land
 - CCPH offers modules on proper maintenance of septic systems and wells

Public Health Ethics Committee

- Benefits of Public Health Ethics
 - Considers population focus, statutory powers, and governmental accountability
 - Clarifies, prioritizes, and justifies possible public health actions
 - Increases capacity to recognize ethical issues
 - Lends greater transparency in decision making
 - Fosters respectful deliberation about ethical tensions
 - Enhances public trust and relationship building
 - Strengthens scientific integrity and professional excellence



Public Health Ethics Committee

- Represents diversity of cultures, occupations and perspectives
- Meets periodically to help us resolve existing ethical issues or identify looming ones
- Case analysis: Nurse Family Partnership in a research study
 - Deliberated the issues, identified moral claims of stakeholders, and considered alternatives
 - Helped us arrive at an alternative that we might not have considered

