



DATE: April 8, 2015

TO: Washington State Board of Health Members

FROM: Michelle Davis
Executive Director

SUBJECT: NEED FOR STRATEGIC PLANNING

Background and Summary:

In 2009, the State Board of Health adopted a Five-Year Strategic Plan. We updated the plan in March of 2013 to assure that it reflected the activities that the Board was engaged in at the time. A copy of the update is in your packets.

Historically, the Board has reviewed and updated its strategic plan every two years. It is now time for us to re-examine our plan. The current plan identifies the Board's mission, vision and five key public health goals:

- Strengthen the Public Health System
- Increase Access to Preventive Services
- Reduce Health Disparities
- Encourage Healthy Behaviors
- Promote Healthy and Safe Environments

The plan also outlines a series of objectives, strategies, and activities to support these goals. We have completed many of the activities associated with the strategies. There are some activities that we were unable to complete in the last plan, and we may wish to revisit those to see whether they remain a priority for the Board.

I recommend that we convene a small group of board members to serve as a steering committee. This group will review the plan along with staff to develop identify recommendations to the Board for this strategic planning process.