Washington State Food Insecurity Nutrition Incentive Program

Complete Eats Program

Access to Healthy Food:

Washington's Food Insecurity Nutrition Incentive (FINI) Program helps families access fruits and vegetables.

Increasing access to healthy food. The Washington State Department of Health and over 60 multi-sector partners won a four-year $5.86 million *Food Insecurity Nutrition Incentives (FINI)* grant, awarded by the U.S. Department of Agriculture (USDA). These funds will support innovative approaches to make it easier for participants in the Supplemental Nutrition Assistance Program (SNAP, formerly known as "food stamps" and called "Basic Food" in Washington) to afford more fruits and vegetables.

Our approach. Children and families need easy, convenient, and affordable access to healthy food. This is especially important for families on a limited budget. This grant will help by providing monetary incentives at the point-of-sale so SNAP shoppers can buy more fruits and vegetables. We will work in collaboration with state and local agencies, grocery stores, farmers markets, and health systems to provide the fruit and vegetable incentives.

Farmers Market SNAP Match Programs	Fruit and Vegetable Prescriptions	Grocery Store Discounts/Rebates
Customers who use their SNAP benefits at farmers markets are matched with cash-value market tokens they can use to buy more fruits and vegetables. By 2019, FINI will support over 80 farmers markets offering SNAP match incentive programs.	Community-based health providers will distribute Fruit and Vegetable Prescriptions ($10 vouchers) to patients who participate in SNAP. Patients can "fill" their prescriptions at participating farmers markets and any Safeway store in Washington.	Customers who spend $10 of their SNAP benefits on fruits and vegetables will receive a $3 coupon to use off their next purchase of the same. Qualifying fruits and vegetables will include fresh, canned, or frozen with no added fats, sugars, or salt.

At A Glance

Federal award: $5.86 million

Local match (non-federal sources): $5.91 million

Total fruit and vegetable incentives: $3.45 million

Project period:
April 2015 – March 2019

Estimated number of participating outlets by year 4:
80 Farmers Markets
168 Supermarkets
8 Health Systems

For more information, visit www.doh.wa.gov/CompleteEats

Washington State Department of Health

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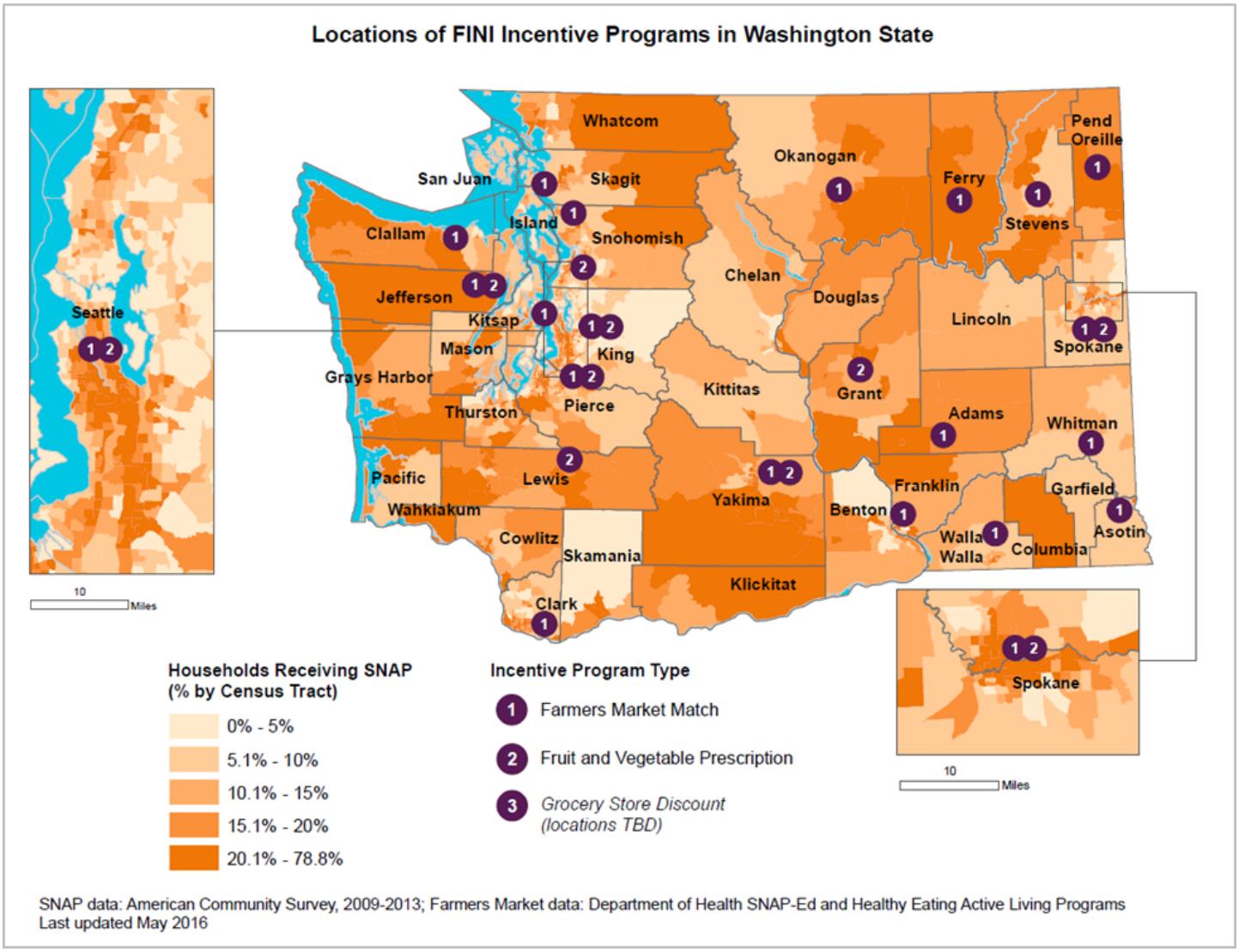

Lead Implementing Partners

- Bremerton Farmers Market
- Catholic Charities of Spokane
- City of Seattle's Office of Sustainability and Environment
- MultiCare Health System's Center for Healthy Living
- Seattle Children's Odessa Brown Children's Clinic
- Safeway/Albertsons
- Skagit Valley Farmers Market Coalition
- Spokane Regional Health District
- UnitedHealthcare Community Plan
- University of Washington Center for Public Health Nutrition
- Washington State University Clark County Extension
- Yakima Valley Memorial Hospital

Washington FINI Strategic Partners and Advisory Network

The Department of Health's FINI grant is a collaborative effort. In addition to the 11 entities that lead the incentive program implementation, dozens of strategic partners are involved. These partners are sharing in the cost of implementing this grant by contributing valuable expertise and resources. This cross-sector network of state and local partners will assist with strategy development, outreach and promotion, technical assistance, and sustainability planning.