### **Washington State Department of Ecology**

- Enviro. Assessment Program
- Air Quality Program
- Hazardous Waste and Toxics Reduction
  - RCRA
  - Pollution Prevention
  - Climate Pollution Reduction
- Office of Equity and Environmental Justice
- Solid Waste Management Program
  - Biosolids
  - Landfills
  - Industrial
- Toxics Cleanup Program
- Water Quality Program
  - Wastewater
  - Stormwater
- Nuclear Waste Program
  - Cleanup

### Washington State Department of Fish and Wildlife

Toxics Biological Observation System

### **Washington State Attorney General's Office**

Lawsuit against the manufacturers of AFFF

### **Washington State Department of Health**

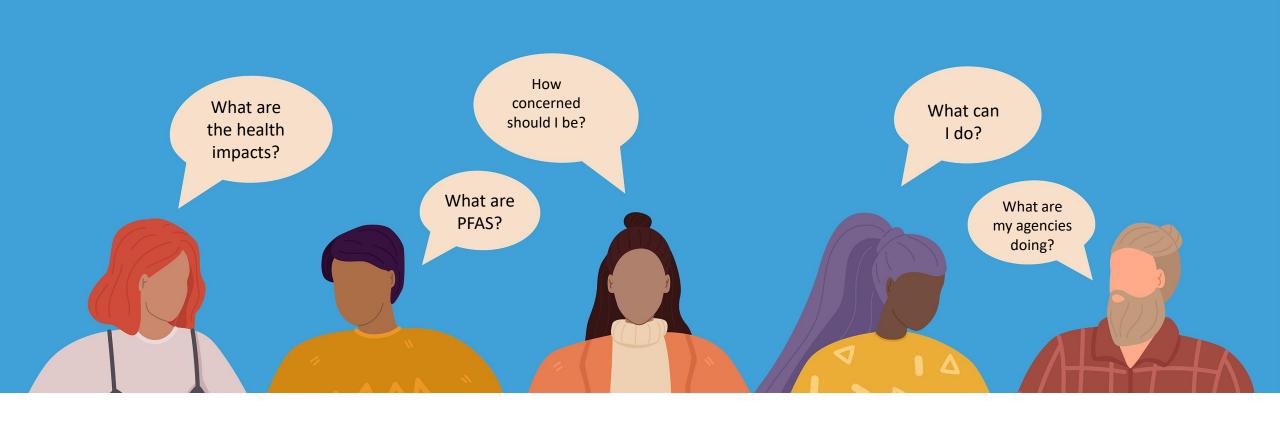
- Office of Drinking Water
  - Source Monitoring
  - · Policy and Planning
  - Water Quality
  - Engineering and Technical Services
  - Regional Offices
  - Statewide Revolving Fund
  - Operator Certification Program
- Office of Environmental Public Health Sciences
  - Site Assessment and Toxicology
- · Office of Public Affairs and Equity
  - Center for Health Promotion and Education

### **Washington State Department of Agriculture**

- Food Protection Task Force
- Animal Health

### **Washington State Department of Commerce**

- Local Government Division
  - Emergency Rapid Response
  - Public Works Board Construction Loan Program





PFAS – HEALTH PROMOTION AND EDUCATION

# Who Am I?

# Claire Nitsche (she/her) MPH, MCHES

Health Educator – PFAS

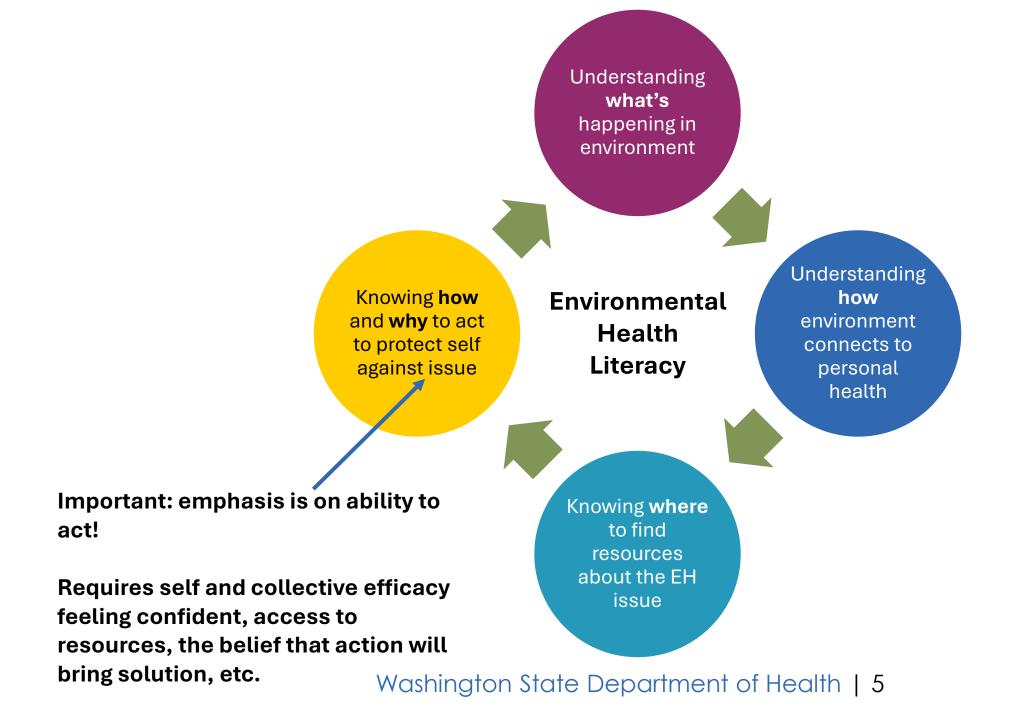
Washington State Department of Health

Claire.Nitsche@doh.wa.gov



# Health Education





# **Community Listening Sessions: Centering Community Voices**



Local and state officials hear from Selah residents affected by drinking water contamination

SANTIAGO OCHOA Yakima Herald-Republic Feb 5, 2023 💂 0



Date: Thursday, Feb. 2nd Time: 5:30PM-8:00PM Where: Selah Civic Center

#### East Selah Community PFAS Listening Session

#### Join Us!

Come meet several agencies who are working to address PFAS at Yakima
Training Center! Share your advice on their efforts and any other concerns.

#### The goals of this meeting are to:

- Get to know local and state folks working on PFAS issues at Yakima Training Center and other locations in Washington.
- Discuss your concerns, ask questions, learn more about ongoing PFAS contamination efforts, and learn how we can work together.
- Learn about Washington State's PFAS State Action Levels, and how to reduce your PFAS exposure.
- Create a community map of where PFAS have been detected in well water.

#### Invited Guests:

Yakima Health District — Dedicated to providing support to our partners and education and outreach to the public about PFAS and potential resources in mitigating elevated levels of PFAS in private and community drinking water wells in Yakima County.

Washington State Department of Health (DOH) — Protects the health of the people of Washington by preventing or reducing environmental hazards and ensuring sofe and reliable drinking water. DOH also regulates public water systems, issues advice for private wells, and supports local health jurisdictions.

Washington State Department of Ecology (ECY) — Responsible for overseeing the investigation and cleanup of contaminated areas and groundwater at the Yakima Training Center.

#### Did you know...?

Washington state recommends you act to lower PFAS levels in your drinking water, even if your PFAS levels are under 70ppt.

Come to the listening session to learn more!

#### AGENDA

5:30PM—6:00PM: Refreshments and community PFAS detection map activity.

6:00PM—6:15PM: Meeting kickoff with invited guest introductions.

6:15PM—6:30PM: Presentation on Washington's PFAS State Action Levels for drinking water.

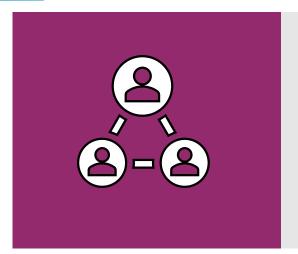
6:30PM—8:00PM: Moderated listening session and discussion.

# **Listening Session Impact on PFAS Situation**

"This was cathartic for my community. I feel like real progress is possible because of this."

# Increased community trust through:

- Transparency
- Collaboration
- Co-created health education/comms materials

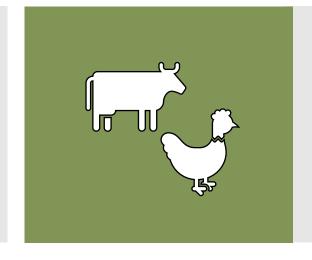


Increased agency coordination, collaboration, and activities/action.



### Access to:

- Free POU water filters
- Bottled water
- Additional private well testing



Home-raised livestock testing

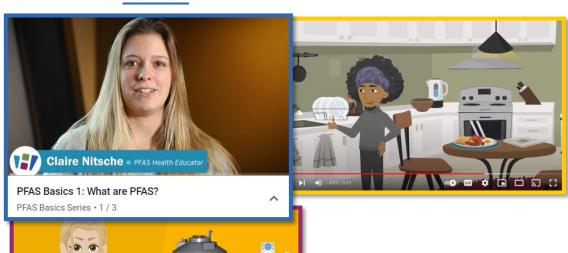
# **Social Marketing Research**

- Market Research Online Community (called "Health Hub" to participants).
- Run by our social marketing contractor, C+C.
- Recruited group of 645 participants that we send agency social marketing studies to in return for a gift card.
  - Representative of Washington state demographics.
- Participants are pre-screened into groups per the study's focus/aim.
- Two surveys Oct. 2022 and June 2024 (same cohort).



# PFAS Education Materials – "Be Less Governmenty!"

### <u>"PFAS Basics" YouTube</u> <u>Series</u>



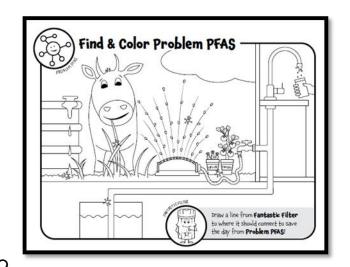


### "Tiktoxicology"

(Instagram, TikTok, Facebook, LinkedIn, X)







# More "Traditional" Health Education Materials



# PFAS General Website - 2024 Creative Overhaul



